

TOTAL SYNTHESIS

Synthetic art is most complete when multiple modalities are utilized. Music videos are one of the earliest indicators of a move towards

What words do we use to talk about Synthesis?

vocabulary



SCAN FOR AN
AUDIO
VERSION OF
THIS ZINE



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n. A study or philosophy that focuses on human experience and consciousness.

PHENOMENOLOGY:

is about the phenomenological experience of art.

n. The study and field of Synthesis

SYNTHETICS:

adj. Relating to Synthesis, made and experienced with multiple modalities, reflecting the sensibilities of Synthesis.

SYNTHETIC:

THE SYNTHETIC SINGULARITY:
A PRIMER FOR SYNTHESIS

HOW CAN I HELP ACHIEVE THE SYNTHETIC SINGULARITY?

BY ERMA WEDLARK

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Become a Syntheticist. Make art that obliterates the walls of discipline. Photocopy this zine and share it. Pay attention to the Feeling.

You are the
only medium.

YOU.

The art of any work
happens not in the work
itself, but in

in **EXPERIENCE.**

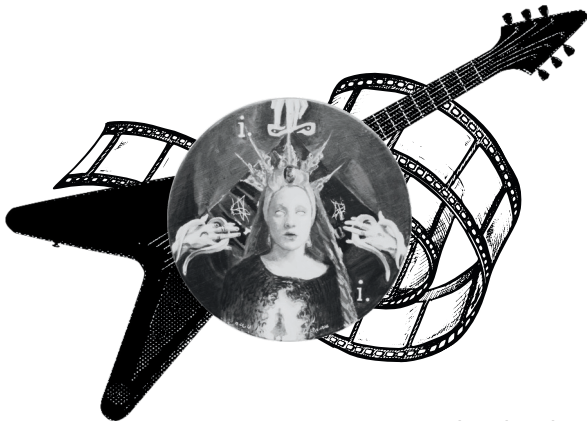
ART EXISTS

At Synthesis' core
is the belief that

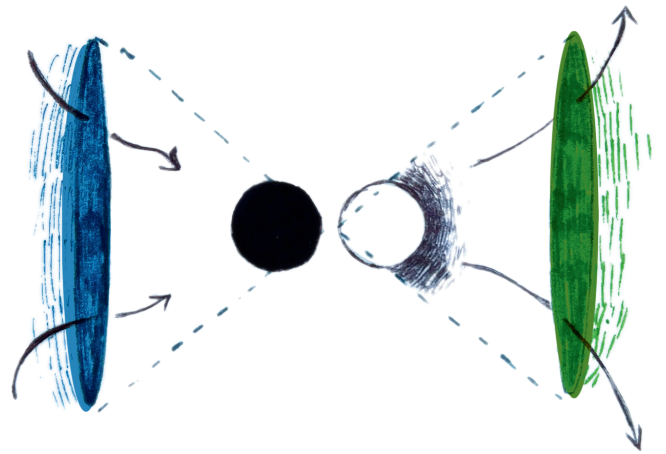
SYNTHESIS

(sin-THEE-sus):

n. A philosophy of art which
asserts that all artistic media*
is interchangeable.



*literature is sometimes excluded



The

**SYNTHETIC
SINGULARITY**

is the

DESTINATION

of

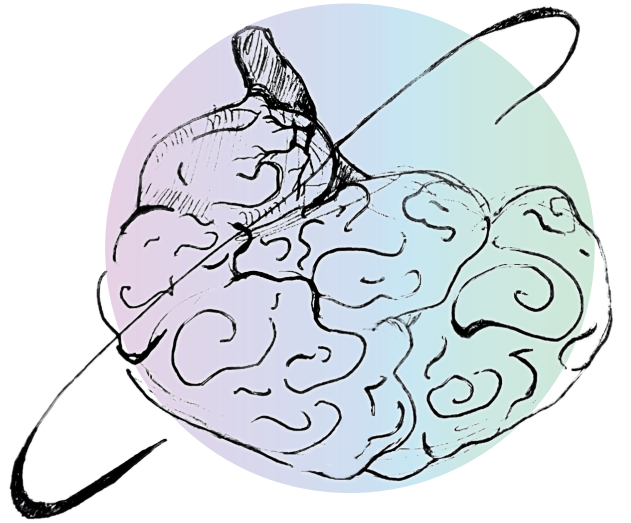
SYNTHESIS.

n. An individual working towards the Synthetic Singularity.

SYNTHETICIST:

Once the Synthetic Singularity is achieved, art will be free from the limitations of medium.

**THERE WILL BE
NO HIERARCHY
OF DISCIPLINE.**



WHAT IS

**SYN
THETIC
SINGULARITY?**